



December 2014

UPCOMING EVENTS

NW Horticulture Expo

December 1st & 2nd

Toyota Center & Three Rivers
Convention Center - Kennewick, WA

Lynden Ag Show & Small Fruit Conference

December 4th & 5th

NW Washington Fairgrounds
Lynden, WA

NW Horticulture Society Annual Meeting

January 13th - 15th

Clackamas County Event Center
Canby, OR

Nut Growers Society 100th Winter Meeting

January 13th

La Sells Stewart Center - OSU
Corvallis, OR

Oregon Blueberry Conference

January 27th

Red Lion - Jantzen Beach
Portland, OR

Northwest Ag Show

January 27th - 29th

Portland Expo Center
Portland, OR

OVS Holiday Hours

*Both OVS stores will be closed
Christmas Eve and Christmas Day
so that our associates may spend the
holiday with their family.*

We're OPEN New Year's Eve!

*Both OVS stores will be OPEN regular
business hours, 8am - 5pm, to better
serve your year-end tax savings needs.*

Growers Derive Benefit from OVS Lime Options

Our custom lime application business has been extremely busy this fall, with several thousand acres treated to date. We liquefy and custom apply a 325 solution grade high-quality lime. Additionally, we can also co-apply gypsum, potassium sulfate, K-Mag, boron, magnesium or zinc materials. The base lime material we use is very fine, with an average size of a human red blood cell. It has a high dissolution rate, with comparatively quick availability, reactivity, uptake and efficacy. The extremely fine nature of the lime particle allows it to move and react through the soil profile, even without tillage. We see movement of several inches annually in Willamette Valley loam to silt-loam soils. Therefore in permanent hazelnut orchard, berry or wine grape crops where tillage to incorporate lime is not an option we are able to effect pH and nutrient availability deeper in the soil profile. Microbial biomass and soil structure is also positively affected. Our machine can also more efficiently direct lime to baby hazelnut orchards. Crops typically benefit as a result of our approach, with increased vigor, yield and quality. The 325 lime has a documented efficiency of 1 pound equaling 4 pounds of standard ag lime.

For those situations where a granule is called for, we offer a prill comprised of 200 mesh lime, which is much finer than the parent material of typical prilled ag lime. The uniform, round prill size reduces attrition, decreases dust and blends well. It is both durable and readily dissolves.



Finally we are introducing a pre-mixed liquid ultra-fine calcium carbonate formulation called HydroCal. HydroCal's calcium carbonate particles are 1-2 microns in size, with more than 75 times the surface area of standard ag lime. The extreme fineness of HydroCal allows for reduced rates and fast pH changes. For example with a 35 gallon/acre application we were (it was) able to move tissue aluminum from 1996 ppm to 399 ppm, while increasing soil pH from 4.9 to 5.7 at 4" in depth. We are helping to pioneer the use of HydroCal in center pivot, solid set, wheel line and other irrigation systems.

Mark Gibbs - OVS Agronomics

Harvest Celebration a Great Success!

Thank you for joining OVS and our vendor sponsors last month as we celebrated our 17th Annual Harvest Celebration in McMinnville. A fun evening was had by all and **more than \$2800 was raised for local FFA Chapters in Yamhill and Marion-Polk Counties.**



Special Thanks to Our 2014 Harvest Celebration Sponsors

Read more...



Growers Supplies ♦ Equipment ♦ Service ♦ Parts ♦ Full Agronomic Services

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 Spring Creek Sales
 Sym Agro
 Tisco
 Tree Island Steel
 Two Rivers Terminal
 UPI
 Valent Bio Science
 Wilbur Ellis
 Willowood USA
 Xenium

OVS Opening Outlet Warehouse in Salem

Product Mix at Aurora Store Changes



Over the past two years OVS has had considerable success in refocusing back on our core customer base of commercial grape, berry, and nut growers. In the process of refocusing OVS intentionally exited the turf supply business and intentionally scaled back our efforts to serve ornamental nursery and Christmas tree growers. Refocusing OVS' mission on grapes, berries, and nuts has not meant shrinking OVS or pulling back in any way, shape or form. Just the opposite in fact. During this refocusing we've grown our customer base, our company sales, and our geographic footprint. The most obvious manifestation of OVS' expanded service to our core customers has been the opening of our Outlet Warehouse in Medford in 2012 and the opening of our Outlet Warehouse in Umatilla in 2013.

Opening Outlet Warehouses in Medford and Umatilla has placed OVS' physical locations closer and more convenient to our customers. We've staffed these locations with the best agronomy professionals in the business, allowing OVS to bring its impressive grape, berry, and nut expertise right to the grower's farm. The existing professional relationships we've reinforced and the new professional relationships we've developed via this go-to-the-customer model have shown unequivocally that OVS is providing you, our customer, with the service and convenience you want from us.

OVS is pleased to announce that on January 2nd, 2015 we will be opening a third Outlet Warehouse, this one located at 3526 Brooks Avenue in Salem. As with our other Outlet locations, our new Salem location will offer a broad array of pesticides, fertilizers, trellis, and general agronomic supplies. We'll be open via pre-established limited hours for product pick up by you and/or your employees. We'll gladly consolidate your order for pickup with reasonable advance notice, and for a very modest cost we'll also deliver your purchases directly to your farm.

OVS' Outlet Warehouses stock agricultural supplies only and do not stock or sell farm equipment. OVS will continue to sell, support, and service all of our current equipment lines out of our flagship McMinnville store and also out of our Aurora store. With the opening of the Salem Outlet Warehouse our Aurora store will shift to being exclusively an equipment sales, support, and service location and will no longer stock or sell agronomic supplies. OVS McMinnville will continue to offer our complete and total array of agriculture supplies and farm equipment. For customers in the Aurora area looking for agronomic supplies we'll be happy to serve you from our McMinnville or Salem locations, or we'll arrange delivery of your purchase to your farm for a modest cost.

With 2014 winding down and 2015 fast approaching OVS wants to take this opportunity to thank each and every one of you, our valued customers, for your continued business and support. OVS is fully committed to growing and enhancing our expertise, convenience, and customer service to you, the specialty grower in the Pacific Northwest.

Matt Novak - OVS CEO

OVS Winter Weather Apparel

OVS has offered Muck Boots and Grundens rain gear at the most competitive prices for many years. These brands offer quality bad weather protection and continue to be very affordable.

Need a good field boot? We carry Muck Boots in the Muckster, Hoser (low and high cut) and Chore models, and can special order MuckMaster, Wetland, and other models as well.

Grundens has been the leader in rain gear for many years in the northwest. OVS carries many models; the lightweight Petrus, heavyweight Hercules, Briggs and economical Weather Gage. You can also special order most Grundens brand items as well. Ask any Ag Supplies associate.



[Read more...](#)



Great Selection of Kubota Rental Return Units in Stock *just in time for year-end tax savings purchases!*



Call for pricing!

RTV900 Utility Vehicles
M135, M126
L4760, L5060, L5460, L6060
M6060, M7060
M8540 Narrow Open Station
M8540 Narrow w/Cab
M8540 Power Krawler



OVS Winter Weather Apparel

Con't from page 2....

With the heavy volume of brands that pass through our locations, we are often asked about how the warranties work and when a certain item may be warrantable as versus not covered under the manufacturer's warranty for product defects. With this in mind, we felt it might be good to visit this subject and review how these warranties apply.

The Muck Boot Company warrants to the original end customer that its footwear will be free from defects in materials and workmanship for a period of one year from the date of purchase by the original end customer. Proof of purchase is highly recommended. Normal wear and tear, cuts, punctures, or abuse, are not covered by the manufacturer's warranty.

Grundens offers a warranty as well, The Grundens Guarantee, which states that Grundens garments are sold with a full guarantee against defects in workmanship and materials. Such defects are extremely rare and will become apparent with minimal use. Any such defects should be returned for repair or replacement prior to extensive use. Garments that have been worn extensively will not be deemed defective. The plastic coated material as well as the high frequency welded seams are 100 percent wind and waterproof. Some non-welded seams and body perspiration may; however, make the fabric moist on the inside. For this reason, the garment should occasionally be dried inside out. All rivets, buttons, rings etc. are made of brass or special plastic and do not rust. To prolong the life of the garment, spots of oil should be removed with soap and water as soon as possible. When washing follow instructions inside each garment. Most all state: Do not dry clean! Do not bleach! Do not Iron! Do not press with heat! Hand wash in cold, warm or hot water. Rinse well and hang dry inside out.

Please take note that even with these premium manufactured products, heavy wear, aggressive use or damage caused in the field, will likely not be covered under warranty. With this in mind, we'll work hard to insure that any warrantable item is presented to the manufacturer for careful consideration.

Many OVS associates personally own Muck Boots and Grundens and will vouch for each brand's superiority. Many of us farm like you, and need trustworthy apparel to keep us comfortable throughout the work day.



Ricardo Santiago - OVS Ag Supplies

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Equipment Corner



2013 Kubota M135GX 135hp rental-return tractor w/24 speed power-shift transmission, hydraulic shuttle-shift, 540/1000 pto, 3 remotes, Stock# 40595.
Price: \$54,500 after rebate



2001 Weiss/McNair JD40 6'6" nut sweeper with 2018 hours. Stock# 40024
Price: \$22,900



1998 Weiss/McNair JD40 7'6" nut sweeper w/1218 hours. Stock# 41282
Price: \$22,900.