



April 2015

UPCOMING EVENTS

Summer Events Where You'll Find OVS!

Yamhill County Fair
Yamhill County Fairgrounds
7/29 - 8/1

Nut Growers Society Summer Tour
Linn County Expo
8/5

Clackamas County Fair
Clackamas County Fairgrounds
8/15 - 8/23

Farwest Show
Oregon Convention Center
8/27 - 8/29

OVS McMinnville Spring/Summer Hours

Back by popular demand....
Early Opening Hours at our OVS McMinnville retail store location!

Get a jumpstart on your busy day by sharing a cup of coffee with your friends at OVS while picking up the supplies you need.

Monday - Friday
7am - 5pm

Saturday
8am - Noon

Improved Fertilization in Blueberries

Spring has come early to the Pacific Northwest as well as our blueberry fields. It is time to start thinking about fertilizing blueberries. Many growers focus on nitrogen fertilization, which is just part of the equation. Early growth in blueberries before bloom is powered primarily by carbohydrate storage in the roots from the previous year's photosynthesis. However, blueberries can benefit from early fertilization with Phosphorus, Potassium, Boron and Zinc at bud break to support root growth when soils are still cool and nutrient availability tends to be low. Nitrogen needs begin during early flowering period, typically mid-April in a normal year. This year we are several weeks early, so I would suggest getting started on fertilization if you haven't already.



OVS has developed two soil applied fertilizers specifically designed for blueberries in our region. These fertilizers utilize humic acid technology to increase fertilizer efficiency by preventing soil tie up and stimulating soil biology. Use of this technology has been supported by OSU/USDA research in a blueberry establishment trial by David Bryla and Oscar Vargas. This trial has shown that including humic acids in a blueberry fertilizer program increased growth of blueberries by 16% over the first two years compared to the equivalent fertilizer without humic acids. **OVS Blueberry Foundation** is designed to stimulate and support root growth in blueberries. One important key to success in growing blueberries is establishing a strong healthy root system. This will allow plants to efficiently access the nutrients and water in the soil. **OVS Blueberry Foundation** includes humic complexed orthophosphate and potassium, phytohormone components and phosphorous acid. **OVS Blueberry Builder** is a tried and true general blueberry fertilizer developed over many years of experience with fertilization of blueberries. Derived from a combination of urea, ammonium sulfate, humic complexed orthophosphate and potassium, **OVS Blueberry Builder** provides all the necessary nutrition to produce superior blueberry crops. Both OVS blueberry fertilizers are suitable for banded soil application and fertigation. Please speak with an agronomist or our ag supplies counter staff if you are interested in using these exciting new products in your berries.

Corin Pease - OVS Agronomics

For more information on OVS blueberry-specific fertilizers visit our website!
<http://www.ovs.com/catalog/fertilizers>



Growers Supplies ♦ Equipment ♦ Service & Parts ♦ Full Agronomic Services

Aurora, McMinnville, Medford, Salem & Umatilla ♦ 800-653-2216 ♦ www.ovs.com

April Trellis Specials!

At OVS we believe that the best time to have a sale is when our customers need our products. Many retail businesses operate in the model of ordering in for the season, then putting the remaining inventory out on sale after the season is over. Although we have taken this approach in the past, and may do so again to manage inventory levels, our Purchasing Department strives to carefully purchase popular products in such a way as to provide our customers with the best in-stock supply and prices in the the market.

For the month of April we've positioned ourselves well and are able to offer berry and vineyard growers some great specials! These discounted items are sold in bundle quantities to keep handling costs minimal, thus passing extra savings on to you.

We appreciate the opportunity to earn your business year after year, and look forward to more opportunities to bring these special discounts to you in an effort to keep your operating costs down.

Wayne Ackermann - OVS Agronomics



Blueberry Posts - only \$2.38 ea.
.95# x 6' Unpainted w/o Spade T-Posts

FOB McMinnville or Salem.
 Sold in 200ct bundles,
 3000 post minimum.

Vineyard Posts - only \$4.95 ea.
JSC .083 13ga Bent Edge x 8' Domestic Steel

FOB McMinnville, Salem or Medford.
 Sold in 200ct bundles,
 3000 post minimum.



EQUIPMENT CORNER



Kubota Z122R

For maneuverability nothing beats our lineup of zero-turn mowers. Designed to stand up to the rigors of daily use, these machines combine a high output gas or diesel engine with a host of innovative features enabling you to handle anything that crosses your path. 22hp, 42" deck. Stock #42240

Price \$4,400



Kubota T2080

Equipped with a host of features, the T-Series lawn tractor can satisfy most demanding homeowners. That's because it's hydrostatic transmission, deep mower deck, sleek design and choice of engines makes it ideal for a wide range of residential jobs. 20hp, 42" mulching/cutting deck and rear suspension.

Stock #37071

Price \$4,100 - 0% for 36 months!



Honda Walk Behind Mowers

OVS carries the Honda line of quality power equipment products featuring string trimmers, generators, water pumps, stand-alone engines and lawn mowers. Just in time for spring we are well stocked with an impressive selection of Honda walk-behind mowers.

Starting at \$325



2005 Yamaha 660 Grizzly ATV
 with winch and snow blade. Automatic transmission, four wheel independent suspension and differential lock.

Only 525 miles.

Stock #40458

Price \$5,900

Our Equipment Sales Team is here to help!

OVS Aurora - J.O. Anderson, Brian Karcher & Patrick Reinhart

OVS McMinnville - Brian Crawford & Dennis Bernards



Growers Supplies ♦ Equipment ♦ Service & Parts ♦ Full Agronomic Services

Aurora, McMinnville, Medford, Salem & Umatilla ♦ 800-653-2216 ♦ www.ovs.com